

 Rutgaizer Alex

# UI/UX PORTFOLIO

2017

Rutgaizer UX Studio





HOURS REPORT EXPENSE REPORT CLIENTS REPORT STATISTICS + NEW REPORT

< > Jul 1 – Jul 31, 2016     

<input type="checkbox"/>	DATE	START	END	MISSING	WORKING	100%	125%	150%	LOCATION	CHANGES
<input type="checkbox"/>	Thu 1 Jun 2016	9:05	9:05		9:00	9:00			TLV	2
<input type="checkbox"/>	Fri 2 Jun 2016	0:00	0:00							
<input checked="" type="checkbox"/>	Sat 3 Jun 2016	10:05	15:10		5:00			5:00	H	3
<input type="checkbox"/>	Sun 4 Jun 2016	9:05	18:05		9:00	9:00			TLV	1
<input type="checkbox"/>	Mon 5 Jun 2016	9:05	18:05		9:00	9:00			TLV	1
<input type="checkbox"/>	Tue 6 Jun 2016	9:05	21:05		12:00	9:00	2:00	1:00	TLV	1
<input type="checkbox"/>	Wed 8 Jun 2016	9:05	18:05		9:00	9:00			TLV	1
<input type="checkbox"/>	Thu 9 Jun 2016	9:05	9:05		9:00	9:00			TLV	2
<input type="checkbox"/>	Fri 10 Jun 2016	09:00	21:00							
<input type="checkbox"/>	Sat 11 Jun 2016	09:05	11:05		2:00			2:00	NY	3
<input type="checkbox"/>	Sun 12 Jun 2016	9:05	18:05		9:00	9:00			NY	1
<input type="checkbox"/>	Mon 13 Jun 2016	9:05	18:05		9:00	9:00			NY	1
<input type="checkbox"/>	Tue 14 Jun 2016	Sick								
<input type="checkbox"/>	Wed 15 Jun 2016	9:05	18:05		9:00	9:00			NY	1
<input type="checkbox"/>	Thu 16 Jun 2016	9:05	18:05		9:00	9:00			NY	1

# Employee Attendance Calendar

Nizami - 2016

HOURS REPORT EXPENSE REPORT CLIENTS REPORT STATISTICS + NEW REPORT

< > Jul 1 – Jul 31, 2016

<input type="checkbox"/>	DATE	START	END	MISSING	WORKING	100%	125%	150%	LOCATION	CHANGES
<input type="checkbox"/>	Fri 2 Jun 2016	0:00	0:00							
<input type="checkbox"/>	Sat 3 Jun 2016	10:05	15:10		5:00			5:00	H	3
<input type="checkbox"/>	Sun 4 Jun 2016	9:05	18:05		9:00	9:00			O TLV	1

Mon **5 Jun 2016**  In the office TLV  At home  Client  Trip |  Holiday  Sick  Military  Maternity

START: 08:05    END: 11:05    WORKING HOURS: 3:00    LOCATION: Shankar Street 1, Herzliya, IL   

PROJECT: UI design    CLIENT: Wework

[+ Add additional working hours](#) SAVE CHANGES

<input type="checkbox"/>	Tue 6 Jun 2016	9:05	21:05		12:00	9:00	2:00	1:00	O TLV	1
<input type="checkbox"/>	Wed 8 Jun 2016	9:05	18:05		9:00	9:00			O TLV	1
<input type="checkbox"/>	Thu 9 Jun 2016	9:05	9:05		9:00	9:00			O TLV	2

# Employee Attendance Calendar

Nizami - 2016

Users ORDERS TREIDING BILLING SUBSCRIPTIONS MORE... + igor@3dsellers.com

Orders per day - Show how many orders perday we have Cancel + Add to dashboard

Sample data source >

Tables

Search... Q

Orders >

Users >

Products >

Users >

# Sellers

A Adress

A City

Orders >

Users >

# Weight

Line/Bar Pie Metric Funnel Table

users layer x income by month subscriptions Treiding v + Add layer

Y axis: Count of # total\_price

X axis: Count of # id

Filters: Count of A user\_id

Count of # Adress

Order by: SQL

Default

Limit: 10 Options: [Icons]

Preview

Format Sort By X Asc [Icons]

Date	Orders	Users
2016-05-28	28	50
2016-05-29	24	45
2016-05-30	38	34
2016-05-31	24	45
2016-06-01	38	34
2016-06-02	60	52
2016-06-03	48	52
2016-06-04	49	27
2016-06-05	40	45
2016-06-06	40	27
2016-06-07	40	45

# UX & UI review

Data Visualization 2016

USERS ORDERS NEW DASHBOARD Hi, Rafi

### New Chart

New chart description

Line/Bar Pie Metric Funnel Table Cancel Save Chart

Select Data Source

TABLES

Orders

Data or Time

Text

Numbers

Location

User

Product

User

Product

User

Product

Layer 1 Layer 2 Add layer

Y axis: X axis: Filter Order by: Limit

Drop Filters Here

Default

Preview

Date	Layer 1 (Green)	Layer 2 (Orange)
2016-05-28	50	28
2016-05-29	45	24
2016-05-30	34	38
2016-05-29	45	24
2016-05-30	34	38
2016-05-31	55	39
2016-06-01	52	70
2016-06-02	62	49
2016-06-03	27	40
2016-06-04	45	67
2016-06-05	47	49
2016-06-06	36	50

String Format Sort X Sort Y

# UX & UI review

Data Visualization 2016



**Slide 1:** Hello! I'm Alex Rutgaizer. a few years I'm using BoraVPN

**Slide 2:** Why do people want to use VPN? and me too

**Slide 3:** The main reason for doing so was to access geo-blocked social platforms or media content.

**Slide 4:** Access Full Netflix, Pandora, and other Streaming Content from Outside the USA

**Slide 5:** Download and Upload P2P Files in Privacy mode

**Slide 6:** Use Public or Hotel Wi-Fi in Confidence

**Slide 7:** Bypass the Country's Web Censorship and Content Surveillance

**Slide 8:** Cloak Your VOIP Phone Calls

**Slide 9:** Use Search Engines Without Having Your Searches Logged

**Slide 10:** ...and other reasons

**Slide 11:** How many people in the world today are using VPN? Global: 25% 1 in 4 VPN users accessing daily

**Slide 12:** Where do people often use VPN? 2014

Country	VPN Users (Millions)
Indonesia	41%
Philippines	39%
Saudi Arabia	39%
USA	36%
Turkey	36%
Taiwan	35%
France	35%
India	33%
Mexico	33%
Malaysia	32%
Hong Kong	29%
China	29%

**Slide 13:** Top 10 Markets for VPN Usage

Market	Usage (%)
Turkey	36%
India	37%
Saudi Arabia	38%
UAE	37%
Hong Kong	31%
Taiwan	32%
Vietnam	33%
Thailand	38%
Indonesia	39%
Brazil	38%

**Slide 14:** What VPN services do people use?

Service	Price
ExpressVPN	\$8.32
IPVanish	\$4.99
BoraVPN	\$0.00
purevpn	\$4.16
Bluewin	\$6.55
Surfshark	\$8.25
VPN.com	\$8.33
HideMyAss	\$5.42
Anchor	\$6.99
SafeVPN	\$4.50

**Slide 15:** I am a simple user and I want a Free VPN! Where to find it?

**Slide 16:** Help Dora find Bora

**Slide 17:** BoraVPN Sells Users' Bandwidth, Founder Confirms

**Slide 18:** Why Dora is crying? STOP USING BORA AND SAVE YOUR DATA!

**Slide 19:** Sorry but I don't understand what to do for Dora stop crying and could found Bora?

**Slide 20:** Even though something wrong happened before we should provide more information about changes.

**Slide 21:** 2 Bora should be everywhere and in first search results

**Slide 22:** 3 Bora should be presented in all social networks with an updated content

**Slide 23:** 4 More video about Bora

**Slide 24:** 5 More expert articles about Bora

**Slide 25:** 6 Bora should be within all VPN communities

**Slide 26:** 7 Bora should react faster to user audience requests and changes (including creation of new landing pages)

**Slide 27:** 8 Bora should operate faster to new resources blocking (supportive info)

**Slide 28:** 9 Bora should be fully customizable for different user audience.

**Slide 29:** 10 All Bora website pages should be translated to the languages the service is already providing and new audience languages as well

**Slide 30:** 11 More information on website about coding, confidentiality, other services cooperation - by simple language

**Slide 31:** 12 Visual website improvement following latest trends

**Slide 32:** 13 More infographics and visualization info in FAQ

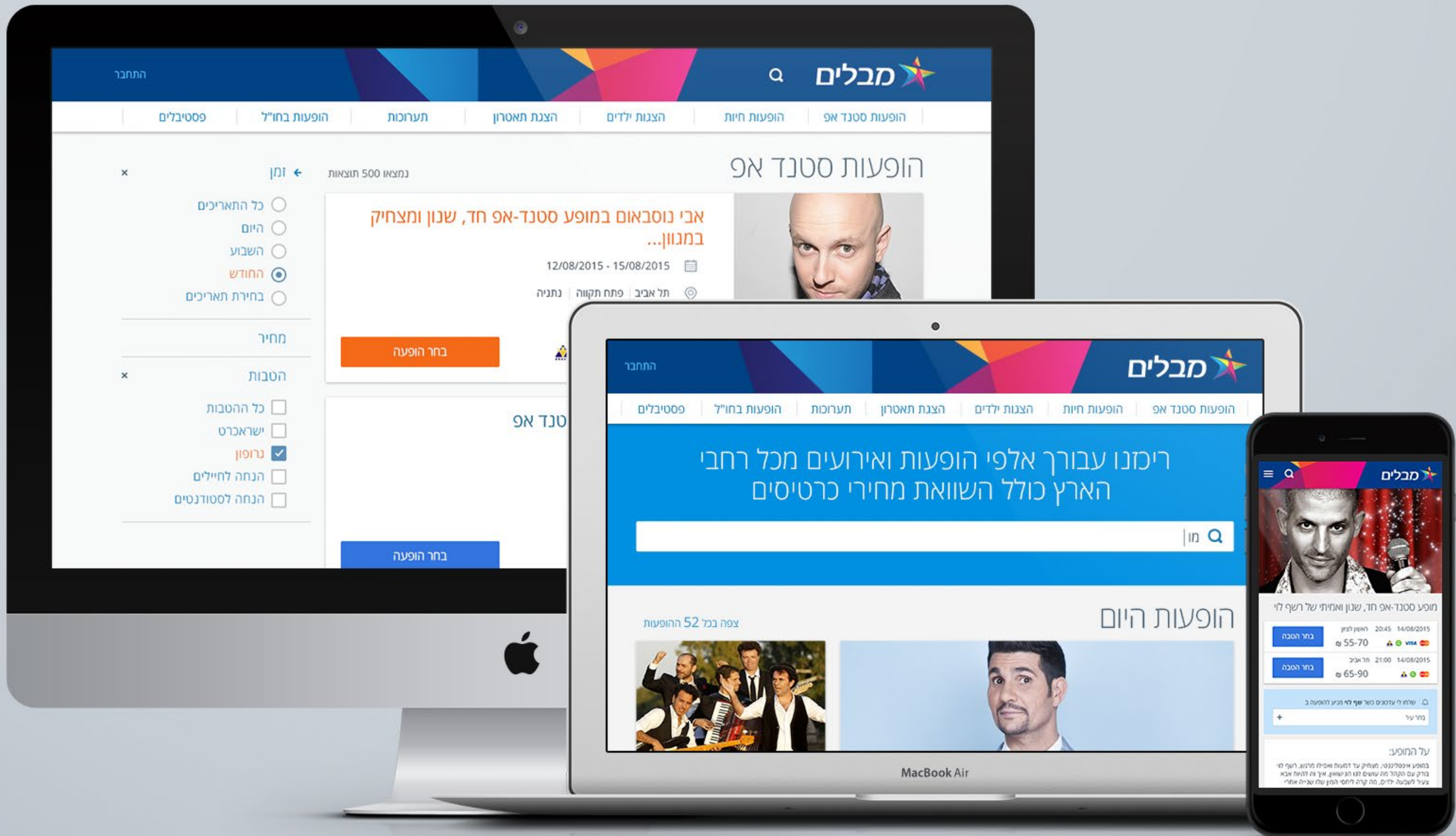
**Slide 33:** 14 More articles and other PR stuff from company VIP

**Slide 34:** Thank you  
Alex Rutgaizer  
alex@rutgaizer.com  
+972-584010410

# UX review - Analysis and Recommendations

BoraVPN 2016





# Ticket aggregator website

Mevalim 2015



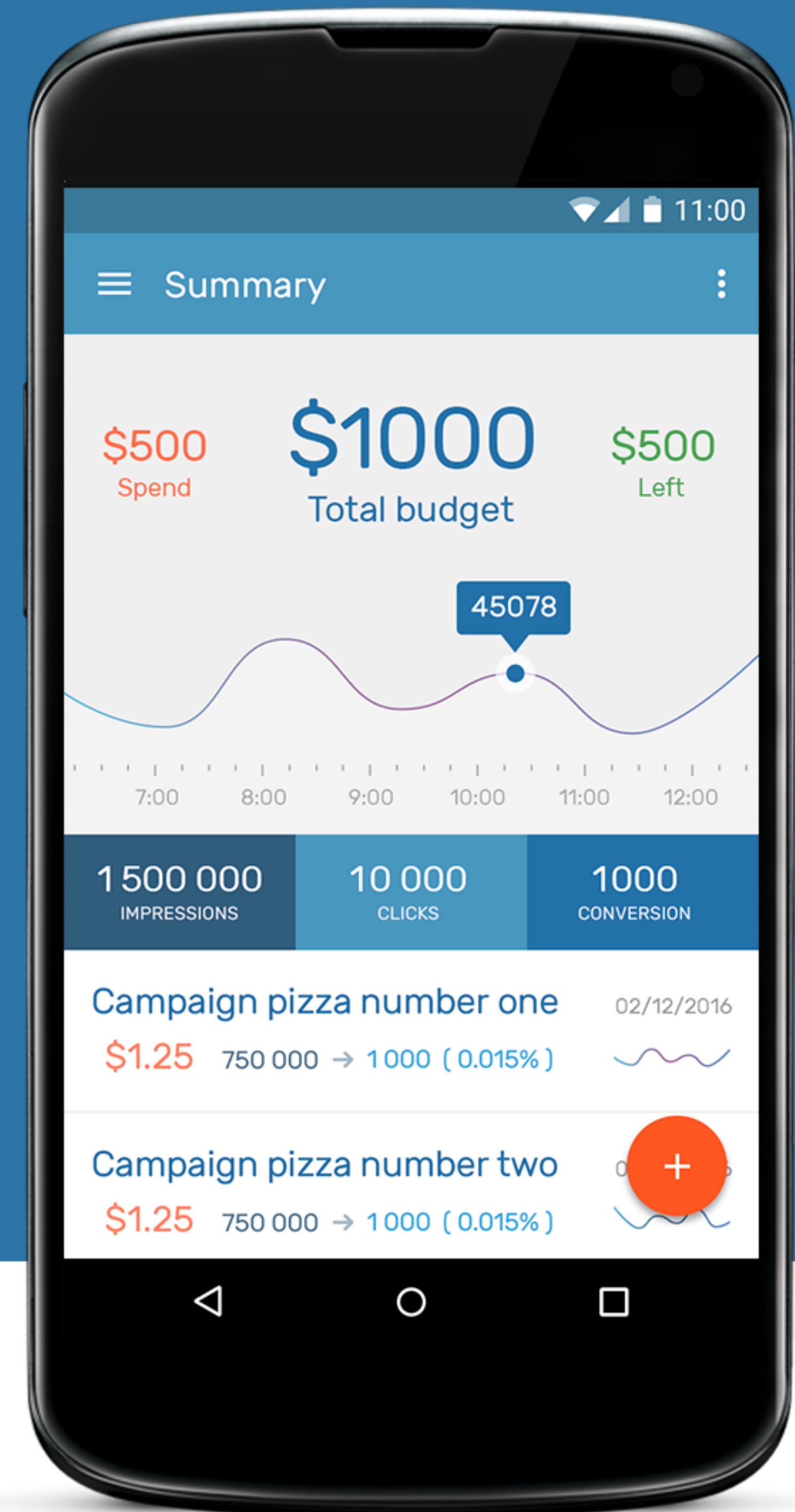


# Corporate identity

Mevalim 2015

# Noname

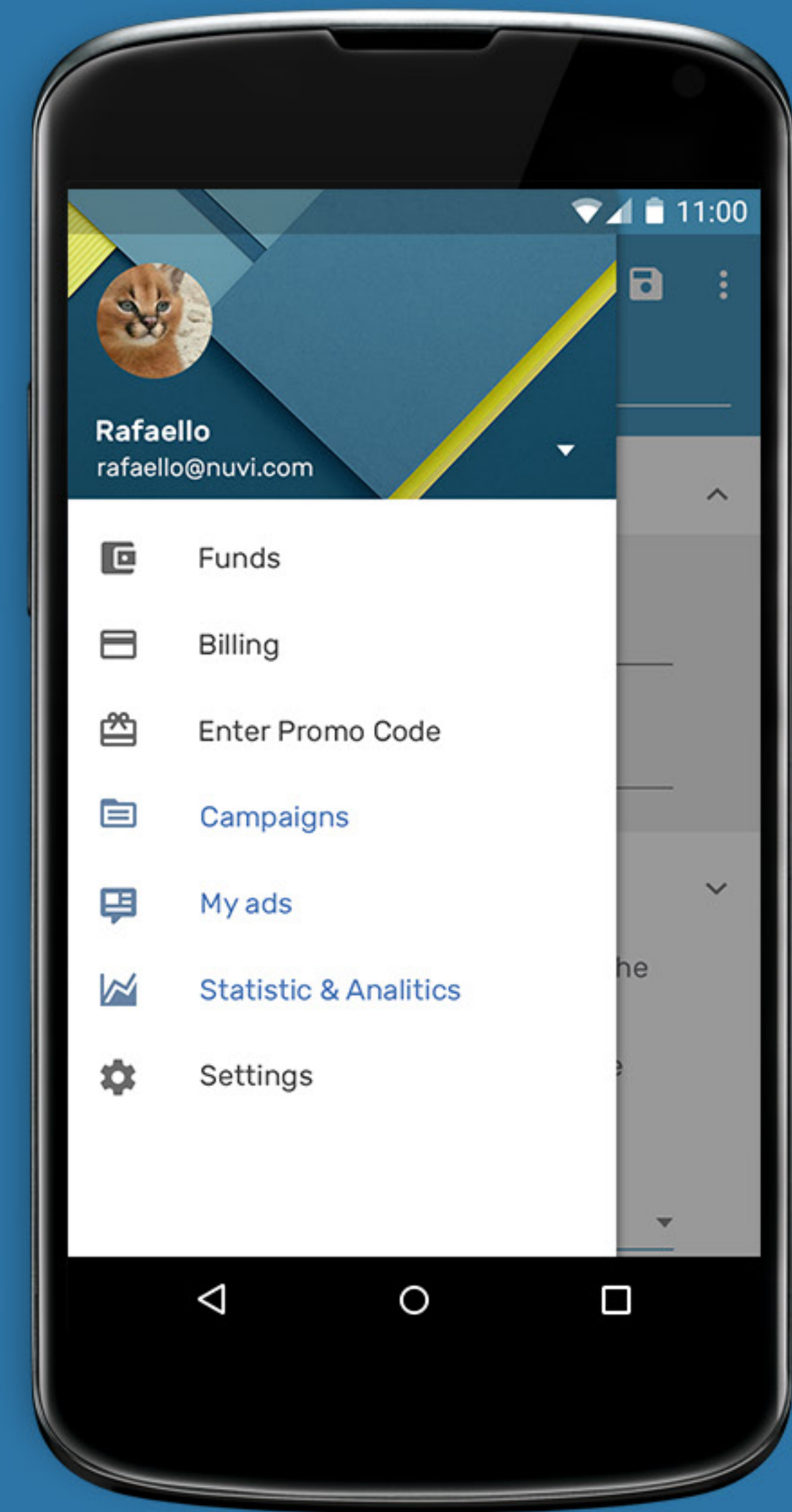
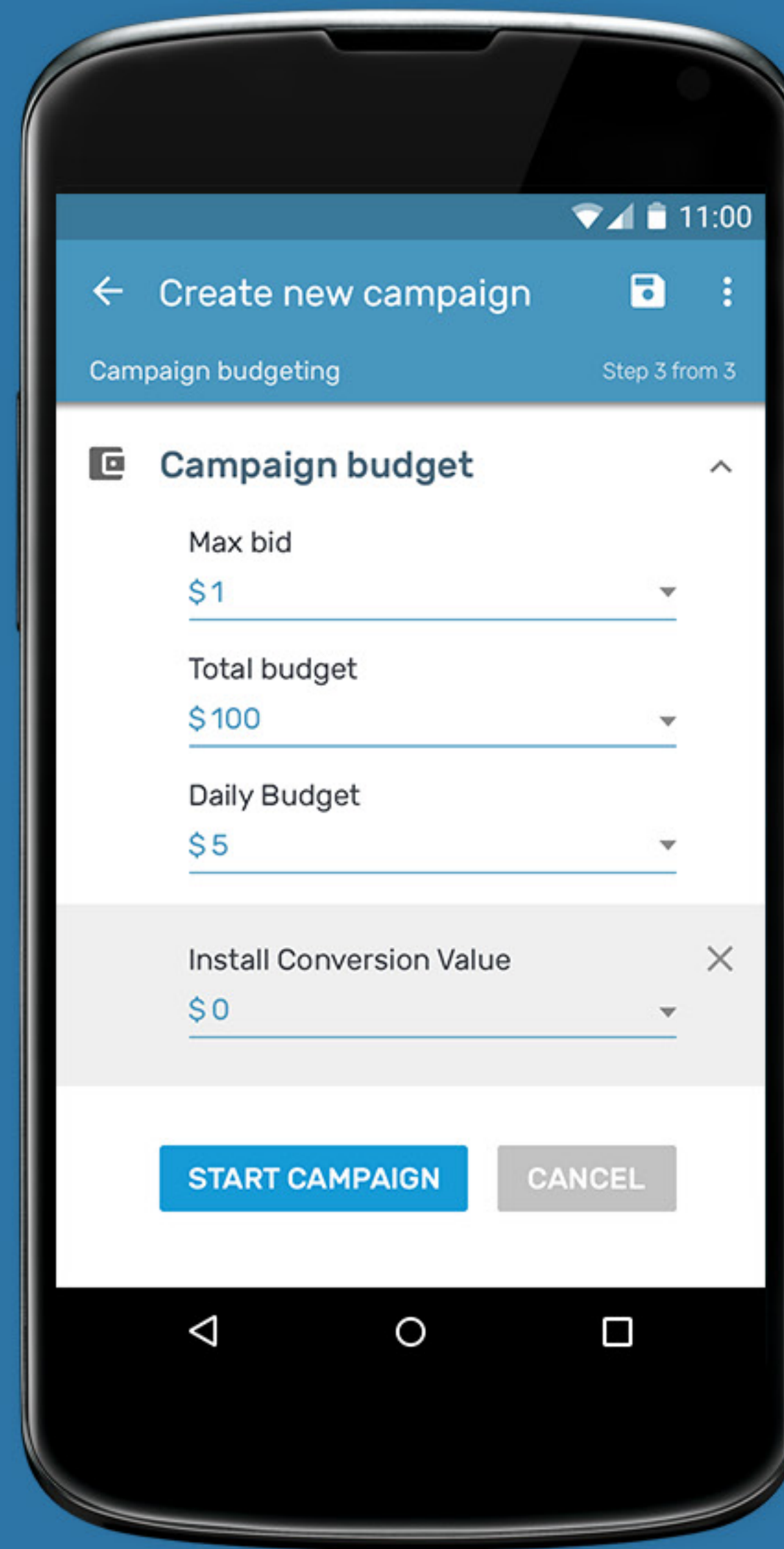
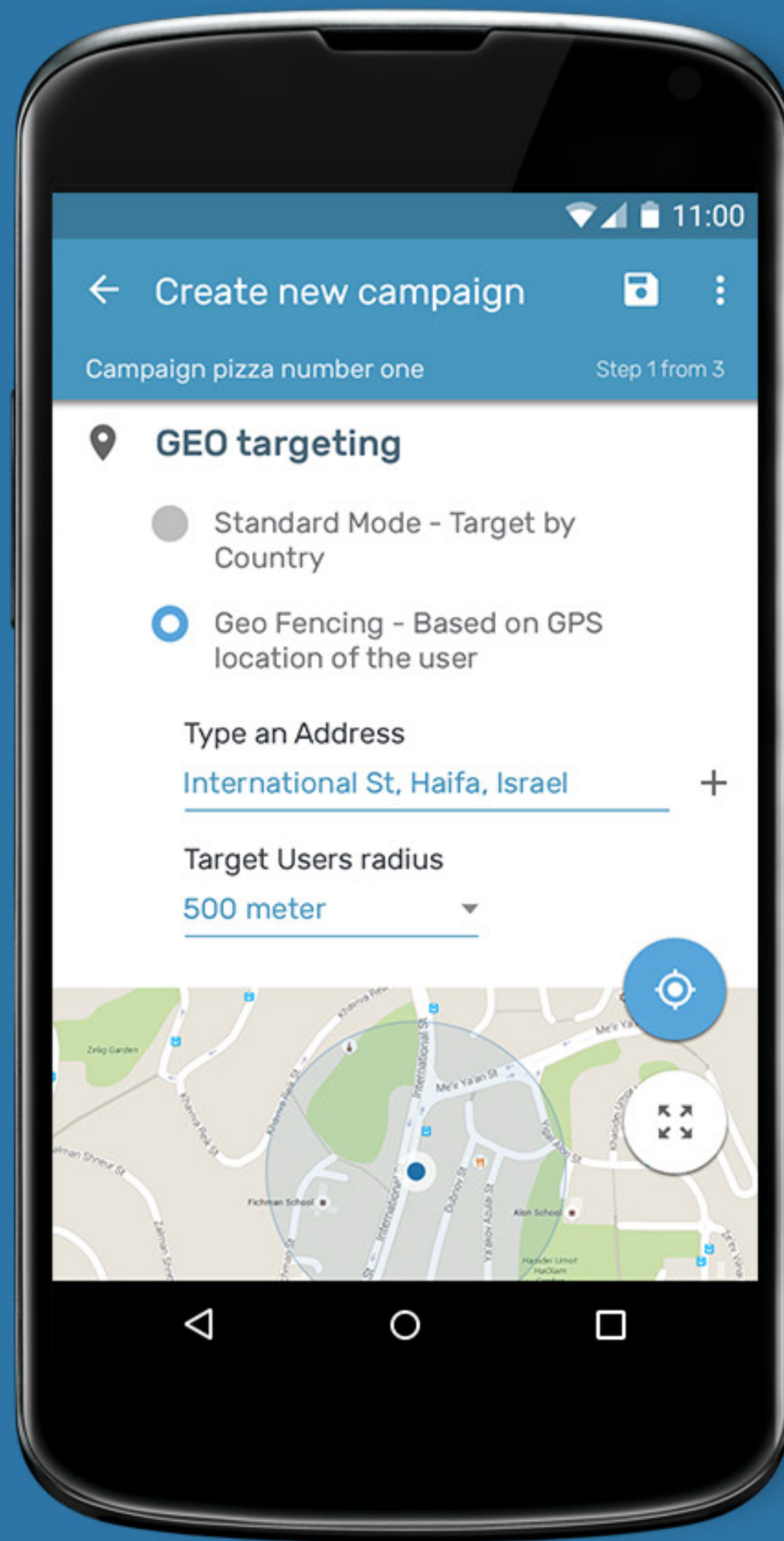
*Target your advertising and content campaigns using the most advanced audience network. This machine learning based technology analyzes and profiles users, apps and locations to allow you to pin-point your marketing campaigns.*



Mobile app

Noname 2016





# Mobile app

Noname 2016

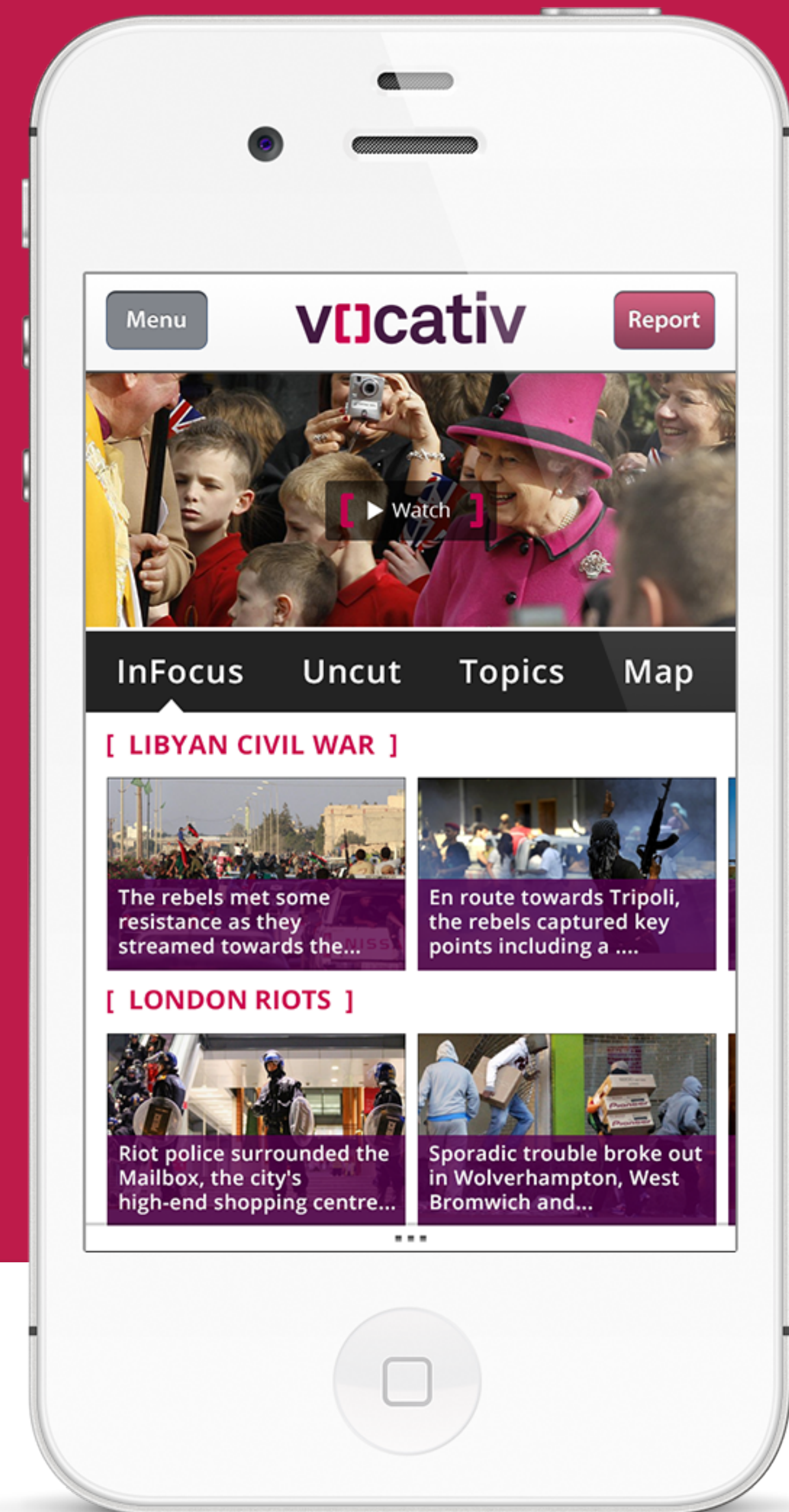


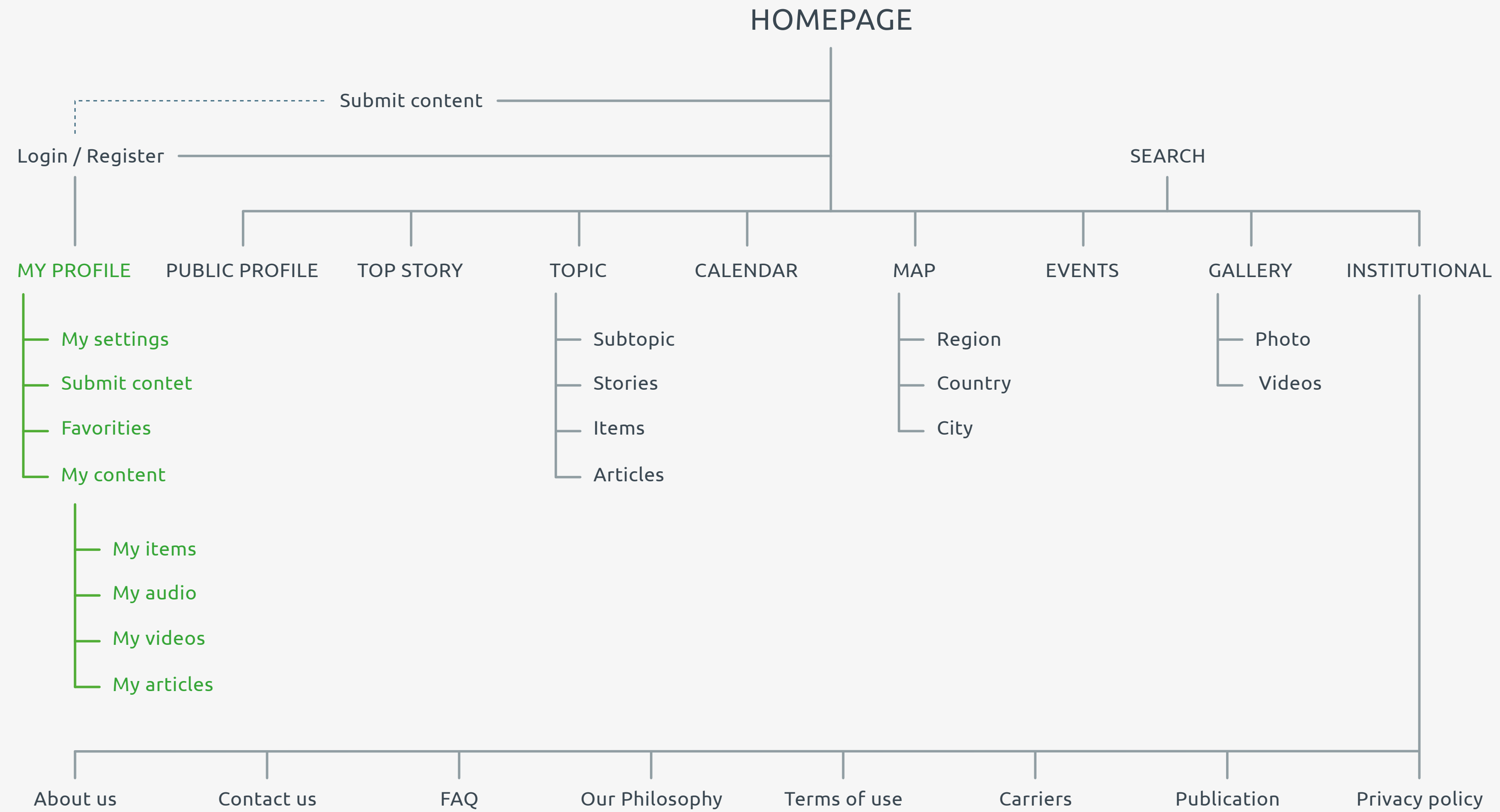
# Vocativ

*Vocativ provides a platform to broadcast otherwise unheard voices from all over the globe. Vocativ seek to reveal all sides of a story and expose the news that is hidden in plain sight.*

Mobile app

Vocativ 2012

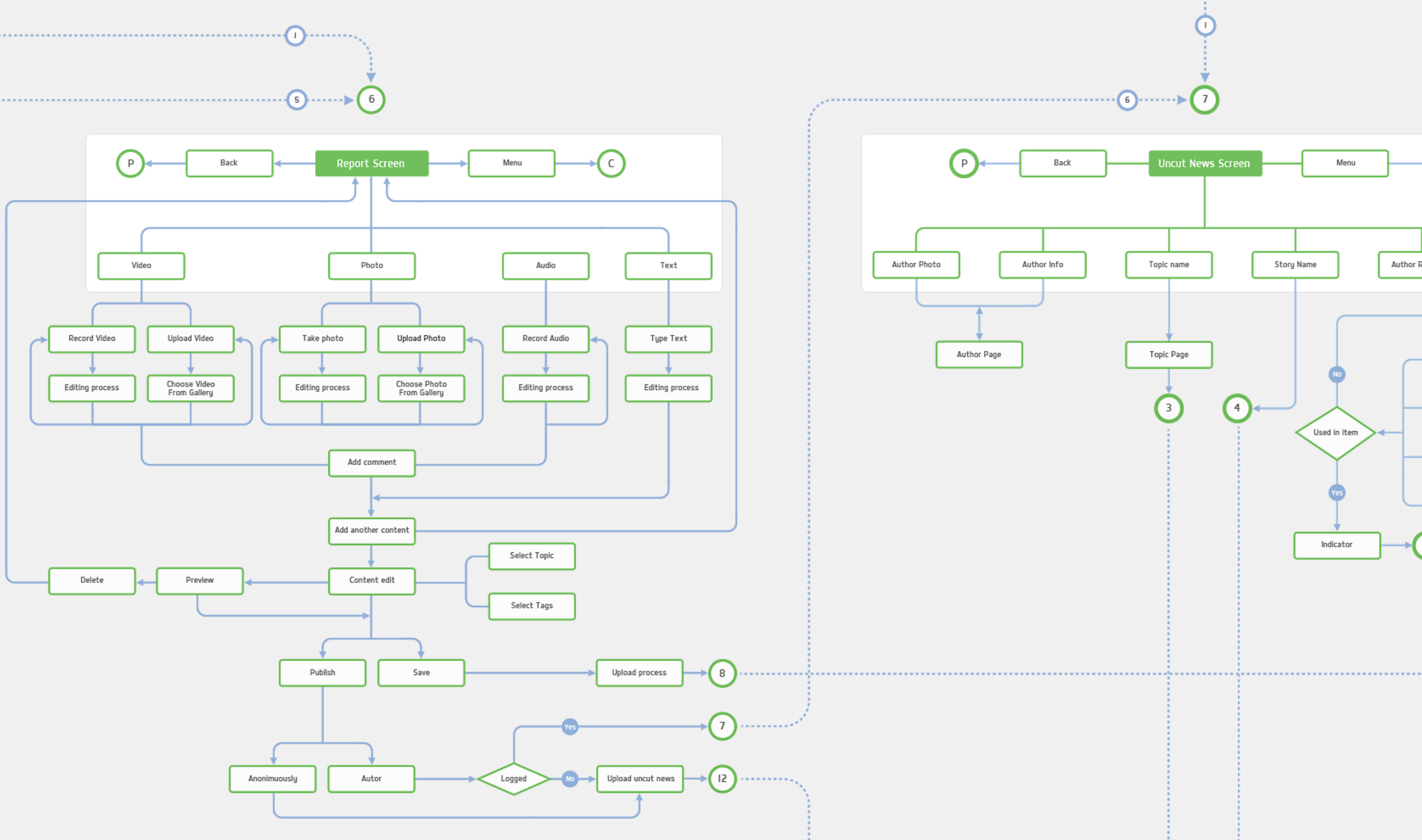




○ Require user to be logged In

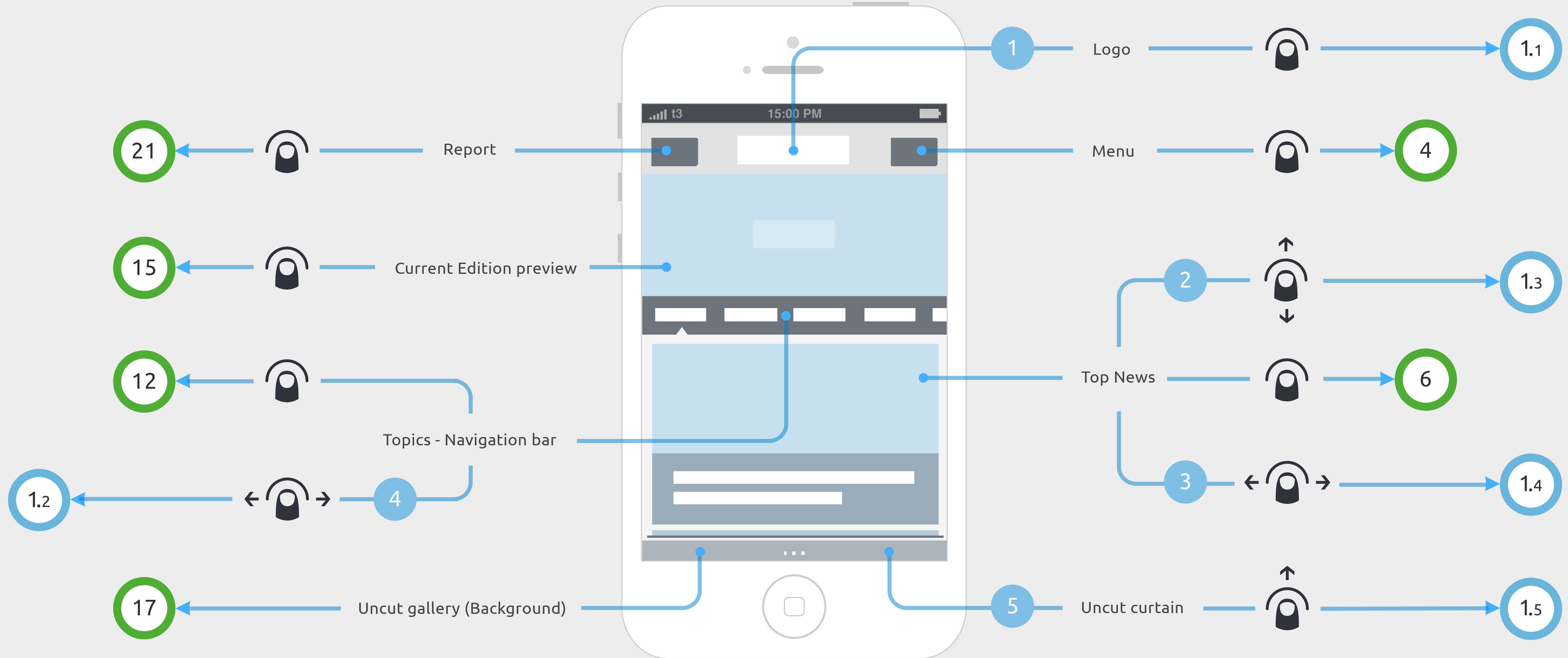
# Navigation Structure

Vocativ 2012



# User Flow Chart

Mobile app Vocativ 2011



# Main screen flow

Mobile app Vocativ 2011





Mobile app

Vocativ 2012

BannerPlay



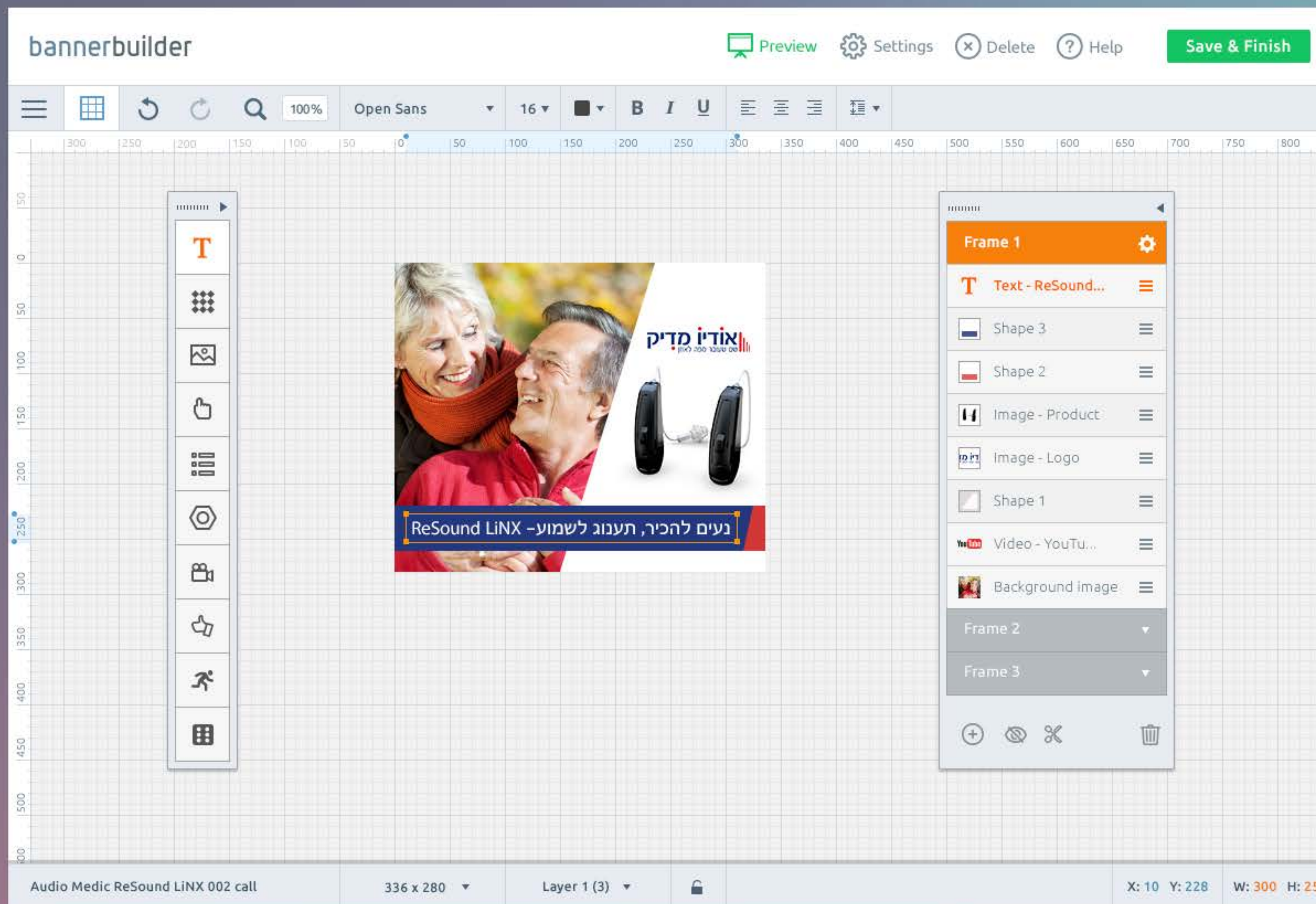




Company logo

Bannerplay 2012





# User interface

Web app - bannerplay studio 2014



# Grab Their Attention

by using personalized advertising

START NOW

Start Advertising  
go from campaign

ST



Keep reaching interested users until they complete a purchase



Create personal ads customize for individuals for maximum brand affection



Maintain your brand on the Top-Of-Mind of your customers using evolving campaigns

BannerPlay, a leading provider of businesses, launches a personal campaigns. BannerPlay personal tool for online advertisers. Using advertisers can now create lists of campaigns and reach out to these

...a whole new advertising market, ... for not enough money. Now, ... inventory directly from you. Thus, ... the worries of small advertisers.

Stay updated with our news

Stay updated with our newsletter

Sign Up

... business owners advertise ... increase your site's traffic

Create Personalized  
Reach people with custom

## Retarget Users

Did you know?! Users who've expressed interest in a product are 20% more likely to purchase it!



Turn your life upside-down, without leaving your home

# Company website

Bannerplay 2014



**bannerplay**

Campaigns Billing

Advertise your Facebook page

1 Edit your Ad > 2

Geographical Targeting

Target this campaign to reach people in:

-- Start typing a country

Germany x Australia

Category Targeting

Target this campaign by showing ads to people interested in:

-- Start typing a category







Animals x Categories






**bannerplay** Antonio Ferrera 34

Campaigns Billing Promotions Help Today daily budget: \$63

### Your campaigns

Statistic summary

Title	Status	Views	Clicks	CTR	Actions
 Variety of rainbow casual clothes	Daily cap	1024563	102456	0.120%	 
 Red casual shirts	Paused	1024563	102456	0.120%	 

 Preview Ads
  View statistics
  Targeting
  Camp Setting
  Share banner

**bannerplay** Antonio Ferrera 2

Today daily budget: \$55


Clothing Store!

on (54)


latest trends and the hottest without ever leaving Facebook!

ext

etails

icture 

oad

oto 

# Website widget

Facebook - Bannerplay 2014





## Billing

**PayPal** You added PayPal as

### Billing Summary

Daily Spending

**\$5**



Select a product | Design Ads | Campaign settings

## Edit banners

### Banner preview:

Knitted winter set: hat and scarf hand knitted from extra soft, ivory colored, Merino wool

**Etsy**

**\$42.00**  
USD

**Buy Now**

[View all banner](#)

### Templates:

Knitted winter set: hat and scarf hand knitted from extra soft, ivory colored, Merino wool

**Etsy**

**\$42.00**  
USD

**Buy Now**

Knitted winter set: hat and scarf hand knitted from extra soft, ivory colored, Merino wool

**Etsy**

**\$42.00**  
USD

**Buy Now**

**Etsy** LumiStyle Feedback: 189 100% positive

Knitted winter set: hat and scarf hand knitted from extra soft, ivory colored, Merino wool

**Etsy**

**\$42.00**  
USD

**Buy Now**

### Product description:

Knitted winter set: hat and scarf hand knitted from extra soft, ivory colored, Merino wool

### Button text:

Buy Now

Done

You currently have no payment method associated with your account. In order to publish your campaigns you need to subscribe with PayPal. Your PayPal account will only be charged for actual clicks after they occur.

Search:

[Resume Promotion](#)

[Preview Ads](#)

[See Stats](#)

[Click report](#)

[Promote this product](#)

[Resume Promotion](#)

[Promote this product](#)

# Website widget

Etsy - Bannerplay 2014

Casual Mobile

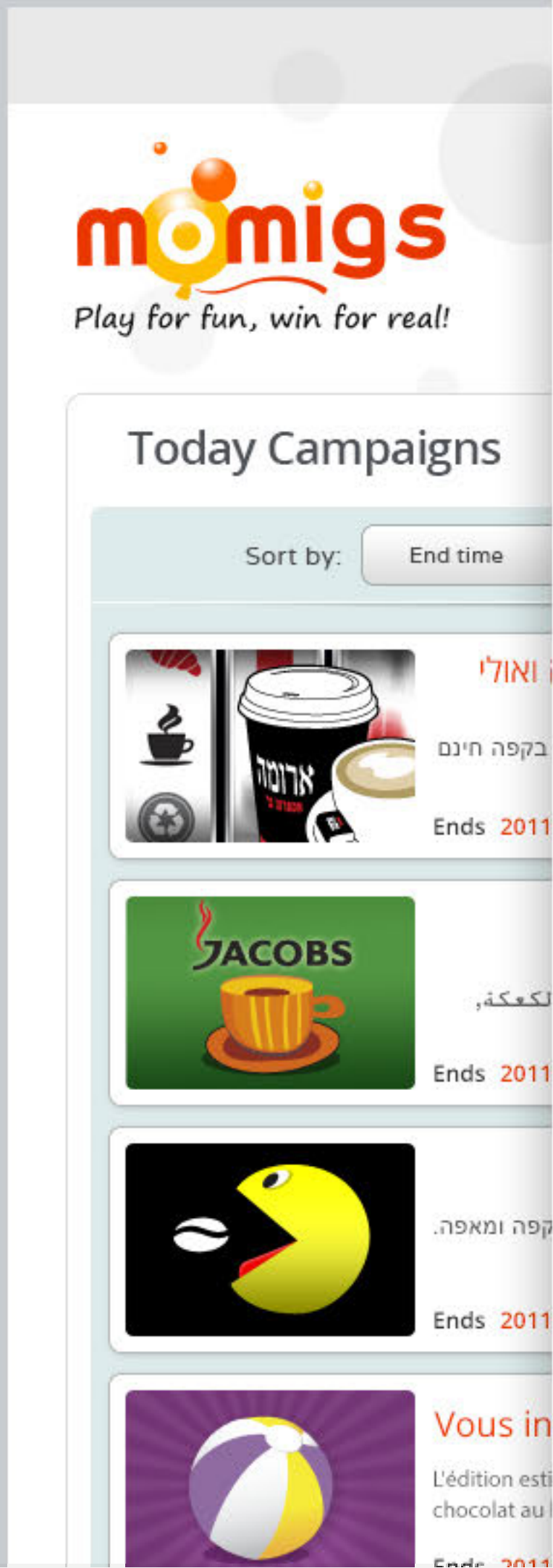




## Refinement

- ① Read only – in case one user have multi accounts
- ② We should use this screen for prompting the publisher when his current campaign / balance will ended
- ③ Text, images (we should provide templates)s
- ④ This is how we describe (to the user) about that campaign. It's allows the publisher to set slogan and etc'.
- ⑤ Country, City (GPS +Radius)
- ⑥ limitation per prize value
- ⑦ Wining per day, games per day
- ⑧ How many per day





Registration Login or enter with **facebook** Country Language

**momigs**  
Play for fun, win for real!

Search campaign

**Vous invite à tournoi de volleyball**

**Strauss** L'édition estivale du mot vous invite à un tournoi de volley-ball et de chocolat au lait au chocolat banane au chocolat au lait!

Fine 30.08.2011 Ratingen ★★★★★ Commentaires 15 Countries

Israel's Strauss Group is a food and beverage maker with interests in sectors from coffee and chocolate to dairy and dips. Coffee accounts for over half of Strauss's sales but the company has aspirations to grow its food business. Hannah Abdulla met Strauss CEO Shabar Florence to find out

Antonio De La Morton  
00003489  
Beginner

Campaigns win: 53  
Bazooka Fanta Milki Jacobs

Popular Games  
Fball 2012 Scratchit!  
Fanta AXE Momigs

Latest winners: 214  
Inbar Ben Simchon won 103 points playing milki



Cross-platform games apps  
Momigs - Casual Mobile 2011



# הפיסקת קפה

הזמן חברים לשחק

שתף בייסבוק שלי

# AXE סוף העולם! שמח!

לוח תוצאות

Start Game 178900 83 3

Restart Game 178900 12 2

# momigs

How does it work?

2342343 15

# בנות דנס

נקודות 7000000 זמן 66 חיים 3 הנהגה 3

1 Georges Pompidou 3 Michel Debré 5 Laura Ducos 7 Georges Pompidou 9 Georges Pompidou

# תפריט חורף 2011/2012

83 זמן 1 דסה 178900

# Fanta KUZE!

قائمة الفائزين

Jasmin Zadar	34826
Ali Elaal	9452
Mostafa Bdran	5756
Dvir Abu Shkara	5373
Marla Madar	5309
Rutgaiser Alex	2712

شارك بالفيسبوك Share نادي اصحابك بلغوا Share

# Blackjack

Daily Biggest Win John Bollt Blackjack \$865

Latest wins

Antonio Bozatto LDe River Scratcht	\$865
Moshe Abu Lubas Blackjack	\$13
Ivana Petrovich	\$56

# Momigs Games

CasualMobile 2012



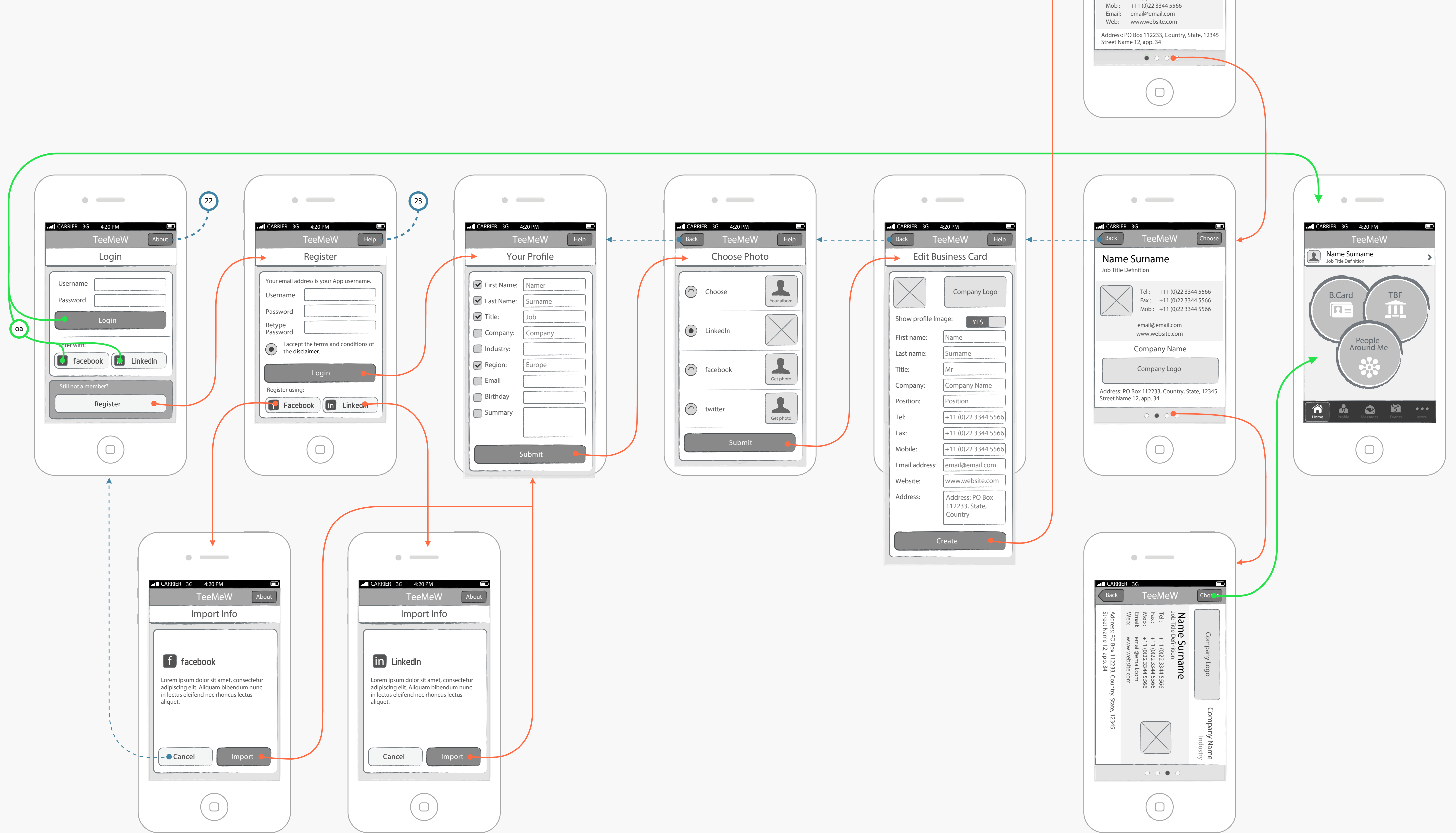
# TeeMeW

*TeeMeW is a location-based mobile app that lets you share, explore and leverage real-time business opportunities in your proximity.*



Mobile app

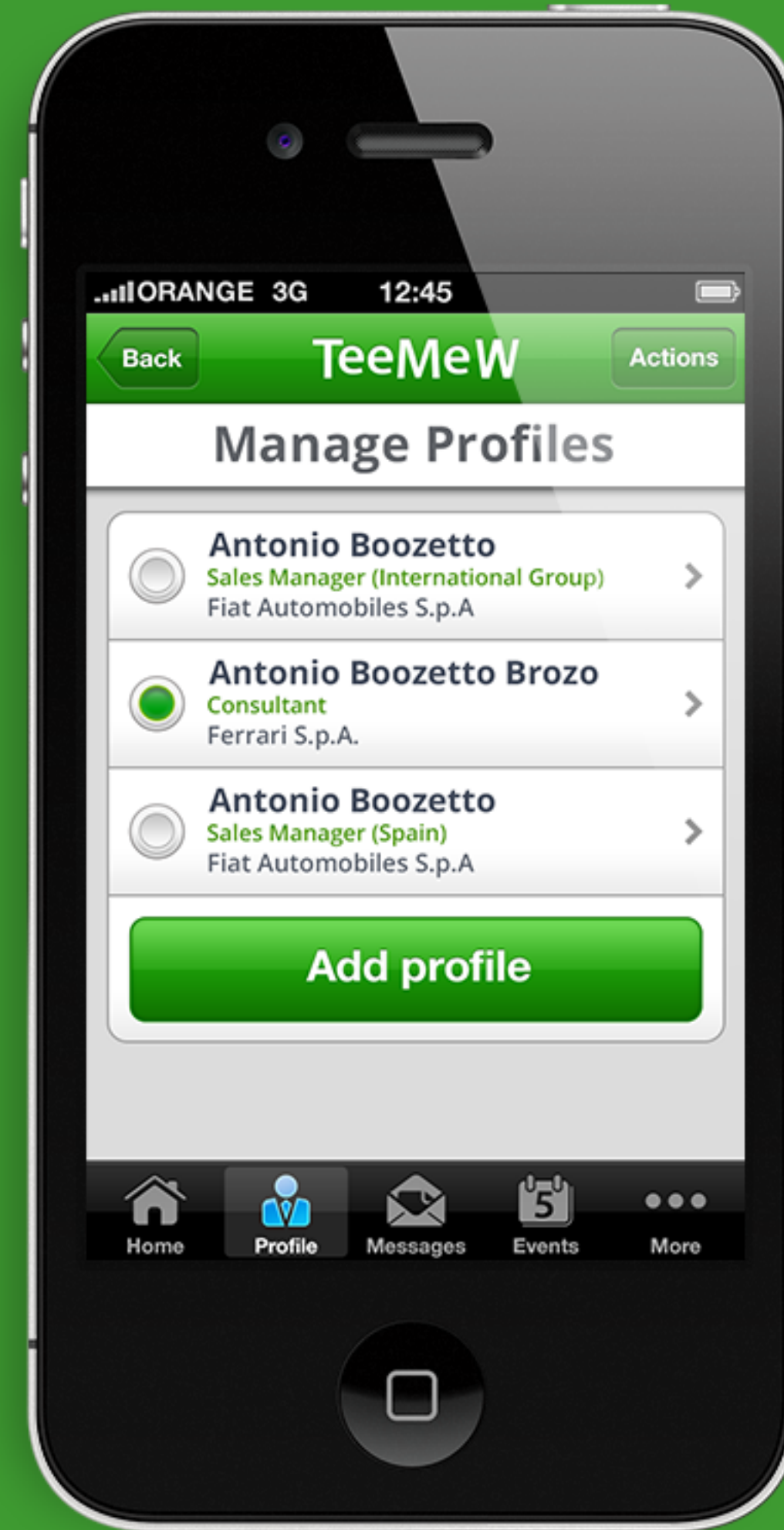
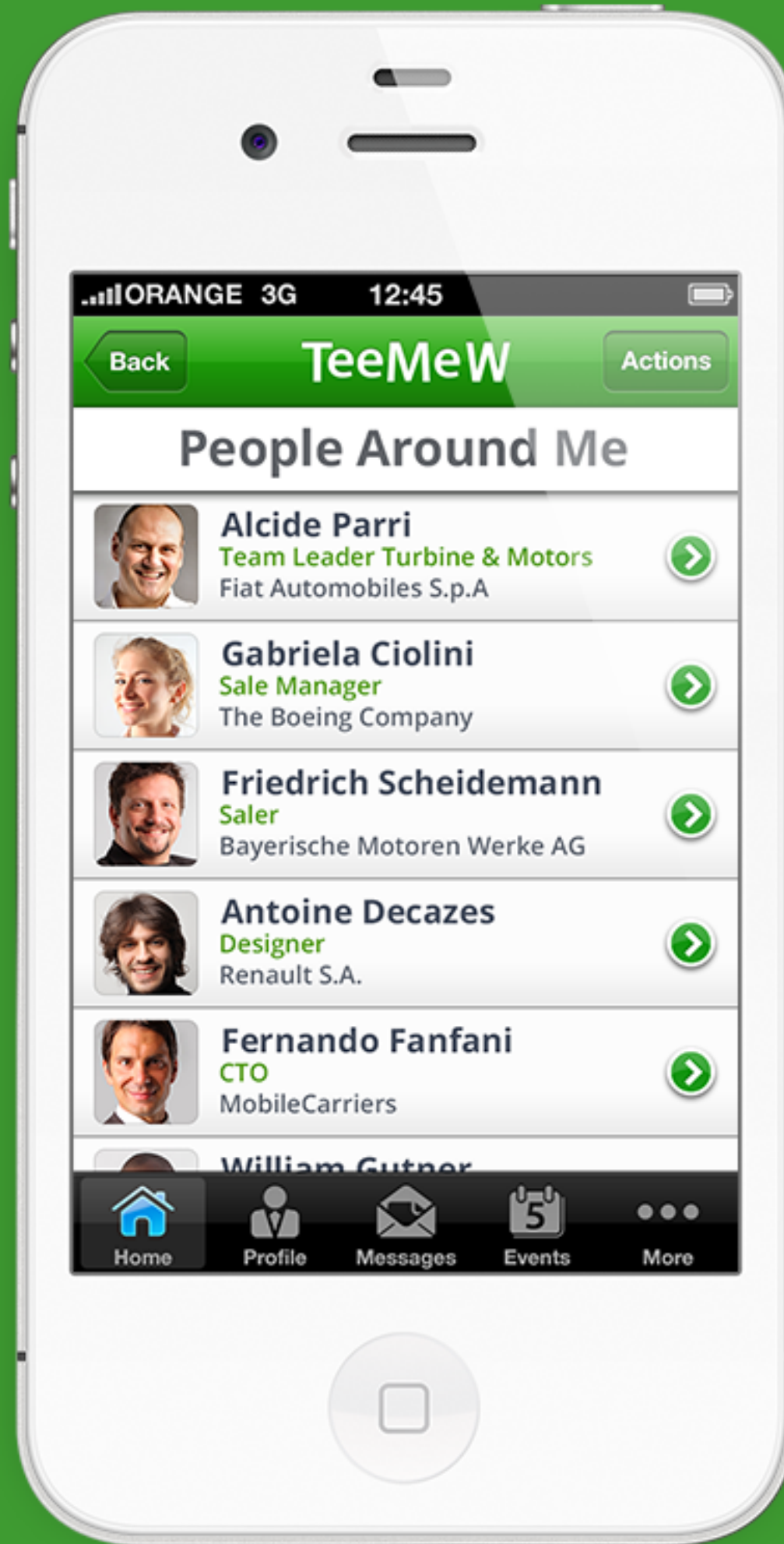
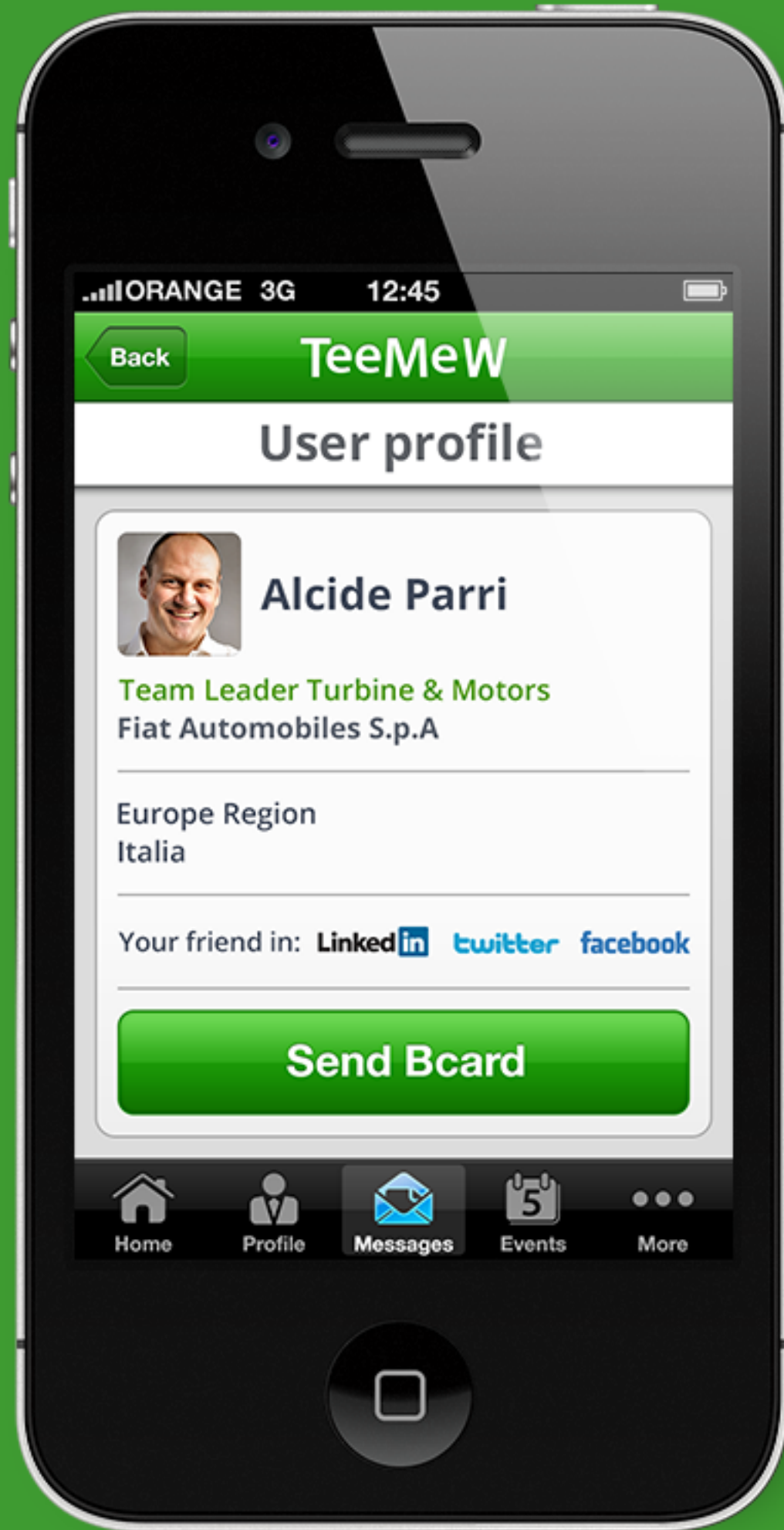
TeeMeW 2011



# Wireframe Flow

Mobile app TeeMeW (Create profile) 2011



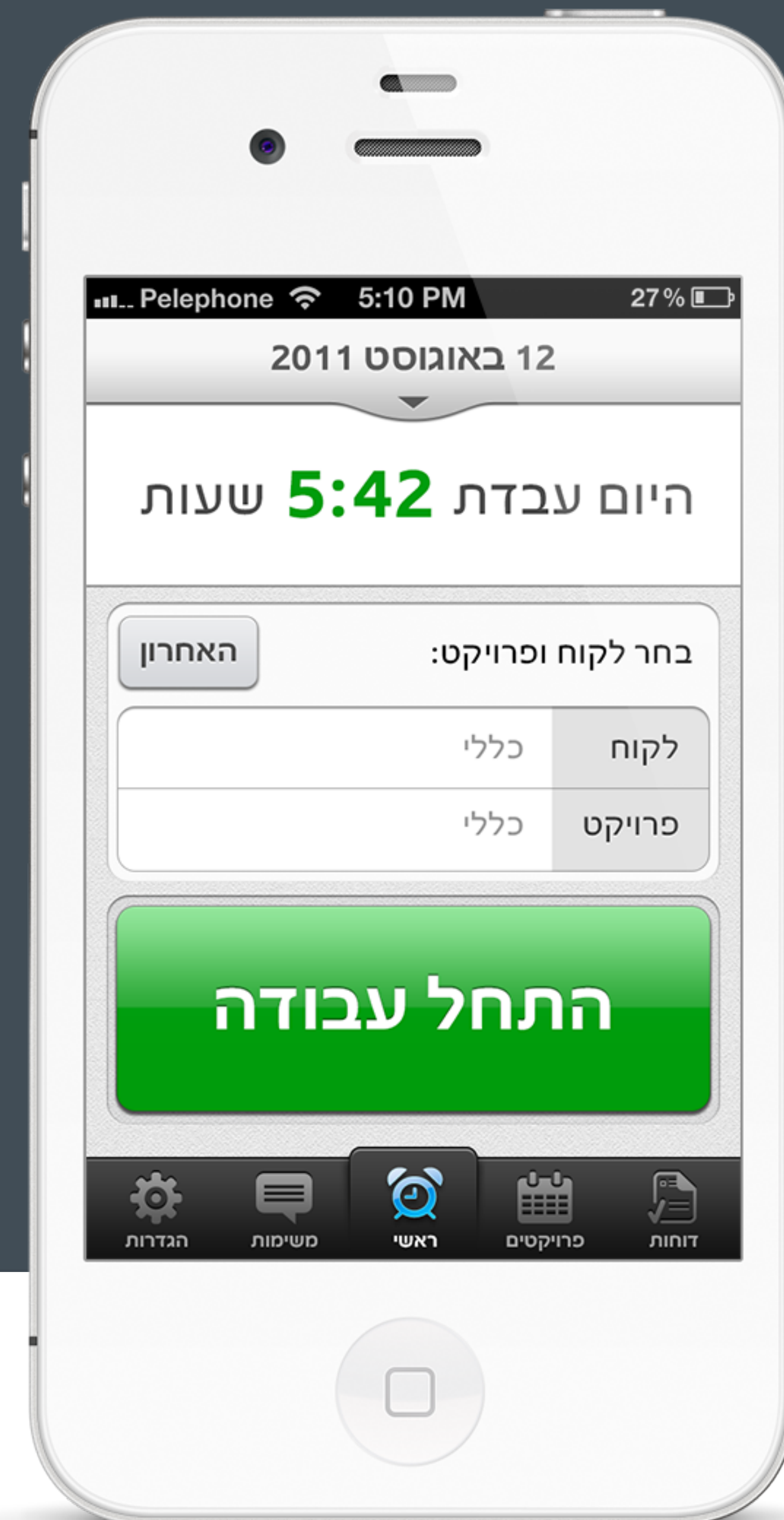


# Mobile app

TeeMeW 2011

# itime

שירות *iTime* המאפשר לעובדיך לדווח נוכחות, חיובי פרויקטים ולמלא דוחות הוצאות בארץ ובחול בצורה קלה, זמינה מכל מחשב ומכל טלפון סלולרי. בנוסף, *iTime* מאפשר לך, המעביד, לקבל דוחות נוכחות, דוחות חריגים ודוחות תפוקה לכל עובד.



Cross platform app

itime 2011





# Cross platform app

itime 2011





# Cross platform app

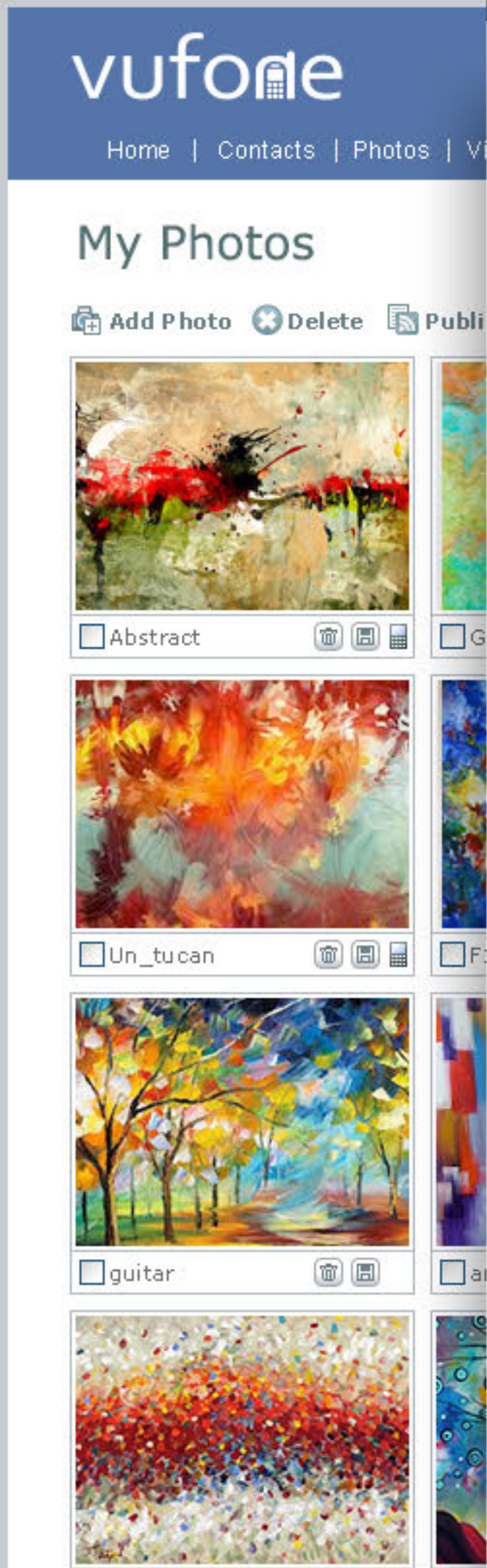
itime 2011



NewACT







**vufone** English Settings Sign out

Home | Contacts | Photos | Video | Music | Documents | Ringtones | Calendar | Messages | myPage | Recycle Bin

search

---

**Katy Gershberg** \$

Number: +972546742499

Storage:

Model: Sony-Ericsson N600

[Edit profile](#)

---

39 contacts and 12 meetings are not synchronized with your device. [Refresh](#)

Last Sync: 12/12/08 11:23

[System info](#)

---

**Answers from world experts.**

Ask or Answer a Question Today!

[Visit Answers](#)

---

**Actions** + - ▶

**Synchronize**  
Synchronizes data between your phone and the Web

**Send Message**  
Synchronizes data between your phone and the Web

---

**FAQ** - +

**My Updates** + - ▼

**June 19**

- 3 new contacts: John Crane, David Marquee
- 5 pictures, 7 songs uploaded to your gallery
- 2 new meetings added to your calendar : Call Rickey
- Meeting updated in your calendar : Lunch with Jason

---

**June 18**

- Received 5 messages, sent 7 messages
- 1 new contact : Margaret Fatuzzi
- 2 updated contacts : Jason Rowe, Graham Timboli

---

**June 17**

- 3 new contacts: John Crane, David Marquee
- 5 pictures, 7 songs uploaded to your gallery
- 2 new meetings added to your calendar : Call Rickey
- Meeting updated in your calendar : Lunch with Jason

---

**Calendar** + - ▼

Have **today** 1 allday event and 8 events

	Allday event	Product bi-weekly for Partner
	15:30PM-16:00PM	Group Task Drill Down
	12:30PM-13:00PM	Partner
	18:00PM-18:00PM	Groups & my Persona standup m...

---

**Messages** + - ▼

You have 609 messages. **Today** have 23 message

	09:21	+33140205761	Is she pretty?
	09:22	+33140205761	You are prettier, BK
	09:25	+33140205761	It's a man with a black h...
	09:25	+33140205761	What are you doing after...
	09:26	+33140205761	Going to Paris
	09:26	+33140205761	With you
	09:27	+33140205761	Meet U at the station

---

**Contacts** + - ▼

You have 39 contacts in your phonebook new

- Konstantin Gershberg Telephone : +972546742485
- Rafi Ton Cellular : +972546742441
- Alexander Rutgaizer Home : +972546742483

---

**Photos** + - ▼

You have 2439 pictures in your 5 albums new

---

**Video** + - ▼

You have 24 videofiles in your 2 albums

---

**Music** + - ▼

You have 69 audiofiles in your 2 albums new

- ALBUM - Folk - Balalaika Ensemble Wolga - Kalinka
- Ivan Rebroff - The Best of Russian Folk Songs II
- Roots Of Rock & Roll-(Best Of)Chuck Berry Fats...

---

**Actions** + - ▶

**Amazon MP3 Download by Georg Bemson**

---

**FAQ** - +

English Settings Sign out

search

---

[Download to PC](#) [Delete](#)

**VIDEOS**

- Gisele Bündchen - Come Back to Me  
3:46
- BMW M6  
5:22
- Simon's Cat 'Cat Man Do'  
1:37
- Simon's Cat 'Let Me In!'  
1:51
- Simon's Cat 'TV Dinner'  
2:35
- National Geographic Channel: A Man Among Wolves Trailer

2 videos in your gallery

---

©CT Ltd. All rights reserved. ©2008

# Web app

Vufone - NewACT 2009



לשחזור לחץ כן









27/12/2010 : גיבוי אחרון בוצעה ב :

2.3Gb / 5Gb

שטח אחסון:

גלריה

55-מ 1

 still.jpg (120kb)	 hand.jpg (150kb)	 fruit.jpg (119kb)	 map.png (270kb)
 relax.jpg (500kb)	 flowers.jpg (134kb)	 revo2.jpg (310kb)	 Un_tucan.gif (88kb)

אנשי קשר

054-6753456	אדית בק
050-2345671	אדמונית שחר
054-6456390	אדר ארונסון
03-76894769	אהובה ברנר
052-3454566	אודיה בובליץ
050-2347723	אודית רוטלין
054-2387423	אודליה שחר
054-2389479	אולגה גולן
054-3457239	אופירה גולדמן

לוח שנה

ינואר 2011

ש	ו	ה	ד	ג	ב	א
1	31	30	29	28	27	26
8	7	6	5	4	3	2
15	14	13	12	11	10	9
22	21	20	19	18	17	16
29	28	27	26	25	24	23
5	4	3	2	1	31	30

# Web app

Orange forever (back up mobile phone content) - Partner, NewACT 2009





**NewACT**  
Your mobile on the web™  
Company Overview

GSM World Congress Barcelona 2008

myFort • myGrate • myMedia • myPersona

**NewACT**  
Your mobile essence. Unleashed.™

2 Tower Building, Shear Yokneam, P.O. Box 312, Yokneam 20692, Israel. Office: +972-75-710 84 40. Fax: +972-4-959 19 50

2008  
**NewACT**  
Your mobile on the web™  
Response to Vodafone RFQ Commercial

**NewACT**  
Your mobile on the web™  
Response to Vodafone RFQ Commercial

**NewACT**  
Zur Yehalom  
Sales and Marketing  
2 Tower Building, Shear Yokneam  
P.O. Box 312, Yokneam 20692, Israel  
Mobile: +972-75-710 84 40  
Fax: +972-4-959 19 50  
www.newact.com

Your mobile essence. Unleashed.™



**myGrate**  
Customer acquisition. Simplified.

In the ever-expanding mobile environment, unique and useful Value Added Services are key tools for differentiating your brand, increasing customer loyalty and attracting new users to your network. This is exactly what the mSync suite of services and myGrate are designed to do.

As part of the mSync suite, myGrate is an innovative service from NewACT that simplifies the migration of mobile subscribers into your network. Using myGrate, new subscribers backup their mobile data on a public myGrate server, and restore the data to a new device operating on your network.

The mSync myGrate service includes the following key features:

- A Public site is available for anyone to backup their mobile data. This site can also be part of the operator portal. Upon completion of the backup, the data is stored on the network but cannot be accessed by the user at this stage.
- Once the new user migrates to your network, they receive a restore-key to 'unlock' and retrieve the data to their new handset. The data is properly formatted for the new handset, on the new network.
- The myGrate service from NewACT is available for a wide range of mobile handsets. Utilizing Patent Pending mobile client technology, myGrate requires no porting for implementation on new handsets.

**NewACT** Your mobile essence. Unleashed.

**Key Features**

- Fully Automated** - The mSync platform supports automatic synchronization that can be triggered by the user, by times, handset events, by the Web interface or by customer care representatives.
- End-to-end, Bi-directional Synchronization** - Synchronizes address book, calendar, gallery and messages.
- Zero Click User Experience** - The mSync agent is downloaded fully configured and ready to work. No additional user setup is required.
- Device Independent Synchronization** - Subscribers can backup any mobile handset model and restore the data to any other device. The mSync server assures that backed-up data is restored, correctly formatted, to the target device, as if they were created on the target device.
- Thin Client Technology** - Utilizes Thin Client technology which eliminates the need for client porting.
- OMA-DS Compliance** - In addition to NewACT's highly optimized mSync data synchronization protocol, the mSync platform is fully compatible with the OMA-DS (SyncML) v1.1 and 1.2 standards.
- Open platform ready for integration** - Web Services (SOAP) APIs enable fast integration of the service into your network environment.

**NewACT** Your mobile essence. Unleashed.

**NewACT** Your mobile essence. Unleashed.

2 Tower Building, Shear Yokneam, P.O. Box 312, Yokneam 20692, Israel. Office: +972-75-710 84 40. Fax: +972-4-959 19 50



**NewACT**

**myFort - Sync before you Act™**  
All data from your mobile:  
• Contacts  
• Calendar  
• Pictures  
• Videos  
• Audio  
• Messages  
Automatically syncs to the Network, mobile device and PC.

**myMedia - Share with your true friends**  
Upload your media and share with your friends.  
Seamlessly upload and effective distribution.  
Upload to your favorite UGC Internet site.

**myGrate - Customer acquisition. Simplified.**  
Simplify mobile subscriber migration to support mobile operators.

**myPersona - Express yourself!**  
Tell your friends who is calling:  
• Picture  
• Audio  
• Single-tone  
Identify you in your friends' mobile when you call.  
Your friends and colleagues will always have your up-to-date contact info.

# Corporate identity

NewACT 2009



NewACT 

Your mobile essence. Unleashed.



GSM World Congress, Barcelona 2008



Branding

NewACT 2009



# Thank you

*E-mail : [alex@rutgaizer.com](mailto:alex@rutgaizer.com)*

*Phone : +972-58-4010410*

